

# HelpScript service

Maximize cost-share assistance offered by drug manufacturers

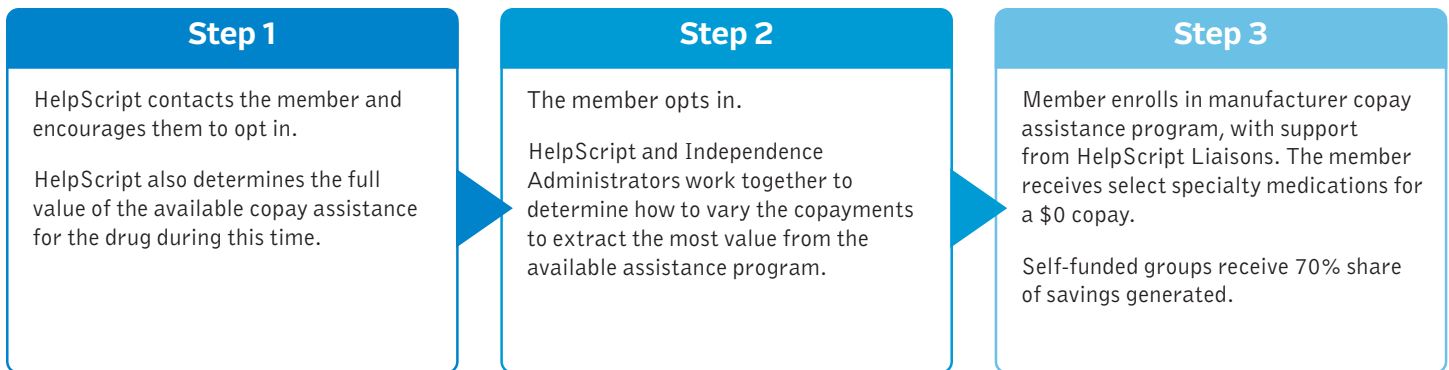
Many prescription drug manufacturers provide copay assistance programs to commercial health plan members receiving high-cost specialty drugs. Traditional benefit designs often prevent consumers from redeeming the full value of these programs, leaving plan sponsors to shoulder more of the medication's cost.

HelpScript is designed to capture available dollars, which reduces costs for employers and employees. This service targets an extensive list of over 200 drugs covered under the medical benefit.

## Member enrollment is simple

Employees will receive direct communications about HelpScript. Experienced support staff will provide concierge-level service to answer questions, facilitate enrollment, and highlight the value.

## How HelpScript works



35% of specialty pharmacy utilization falls under the medical benefit. Bring the cost under control with HelpScript.

HelpScript is an independent company that provides provider-administered drug copay assistance coordination and reporting for Independence Administrators.

Independence Administrators is an independent licensee of the Blue Cross and Blue Shield Association.